

FY24 HIGHLIGHTS

The Office of Fraternity and Sorority Life aims to enhance the No. 1 Student Experience by providing relationship-focused coaching and mentorship and educational programming to members. We strive to foster a membership experience that is committed to promoting Clemson's values where students thrive and reach their full potential in academics, brotherhood and sisterhood, social responsibility, leadership and engaged citizenship. Our vision is to be a nationally recognized fraternity and sorority community focused on excellence in student success and impactful engagement to elevate the Clemson community and beyond.

COUNCIL MEMBERSHIP DEMOGRAPHICS

FALL 2023 MEMBERSHIP:

College Panhellenic Association

13 Chapters 4,329 Members 333 Avg. Chapter Size

Interfraternity Council



23 Chapters 1,913 Members 83 Avg. Chapter Size

Multicultural Greek Council



4 Organizations 44 Members 11 Avg. Chapter Size

National Pan-Hellenic Council

8 Organizations 106 Members 13 Avg. Chapter Size

2023-24 RECRUITMENT TOTALS:



Fall 2023 Primary Recruitment: 1,272 Fall 2023 Continuous Open Bidding: 96 Spring 2024 Continuous Open Bidding: 101 Total: 1,469

Interfraternity Council



Fall 2023 Formal Rush: 417 Fall 2023 Open Rush: 37 Spring 2024 Formal Rush: 183 Spring 2024 Open Rush: 18 Phi Kappa Psi Expansion: 33 Total: 688

Multicultural Greek Council



Fall 2023 Intake: 14 Spring 2024 Intake: 2 Total: 16

National Pan-Hellenic Council



Total: **48**



Fall 2023 Intake: 35 Spring 2024 Intake: 13

Men Women Overall 眷 47.0% 53.0% **Overall FSL** 30.4% 69.6% % of Gender 18.1% 36.7% Affiliated

	In-State %	Out-of- State %
СРА	38.4%	61.6%
IFC	39.9%	60.1%
MGC	86.4%	13.6%
NPHC	79.2%	20.8%
Overall FSL	39.8 %	60.2 %
Overall 🛟	60.1 %	39.9%

MEMBERSHIP TRENDS FROM FALL 2019-23 GRADE REPORTS:

	Total Undergraduates	Total CPA	Total IFC	Total MGC	Total NPHC	Total Members
Fall 2019	20,602	3,054	1,704	42	79	4,883
Fall 2020	20,868	3,415	1,648	46	81	5,186
Fall 2021	22,080	3,923	1,737	59	70	5,789
Fall 2022	22,938	4,124	1,925	62	88	6,199
Fall 2023	23,340	4,315	1,893	44	106	6,358





Membership: U.S. States

represented (all except North Dakota)

Top 10 States Represented South Carolina: 2,545 New Jersey: 478 North Carolina: 358 New York: 357 Georgia: 264

Virginia: 263 Massachusetts: 244 Maryland: 234 Pennsylvania: 219 Florida: 196



Membership: non-U.S. countries represented **Top 10 Majors Represented** Pre-Business: 548

Marketing: 492

Sciences: 464

Nursing: 354

Financial

Biological

India

Mexico

Panama

Scotland

Virgin Islands

Taiwan

Management: 339 Psychology: 291 Management: 545 Health Science: 199 General Engineering: 194 Political Science: 167

ACADEMIC DATA

	Overall 🛟 GPA	Overall FSL GPA	CPA	IFC	MGC	NPHC
Fall 2023	3.345	3.462	3.562	3.263	3.292	2.966
Spring 2024	3.360	3.486	3.592	3.288	3.461	3.115

first year to second

year overall Clemson

retention rate

In Fall 2023: 85.0% of all chapters exceeded 3.0; 82.68% of all members exceeded 3.0 In Spring 2024: 85.7% of all chapters exceeded 3.0: 86.95% of all members exceeded 3.0

RETENTION — 2022 COHORT DATA:



first-vear FSL members retention rate (91.2% for first-year unaffiliated students)

- Entering N = 1,258; Returning N = 1,223
- Entering N = 3,317; Returning N = 3,026

GRADUATION — 2017 COHORT DATA:

first-year FSL members sixyear graduation rate (85.5% for first-year unaffiliated students) • Entering N = 941; Graduating N = 891

• Entering N = 2,705; Graduating N = 2,303

six-year overall Clemson graduation rate

SERVICE AND PHILANTHROPY







\$814,237.02 raised in Spring 2024 (55.9%)



COACHING MODEL HIGHLIGHTS

1189 Coaching meetings in 2023-24

Meetings with 32 fraternity and sorority headquarters and eight prospective organizations

COUNCIL ENGAGEMENT:



Executive board and officer 1:1s (69.2%) General body meetings (11.2%) Training and educational programs (2.8%) Recruitment/Intake Preparation (7.4%) Other topics (9.4%)

SPRING 2024 COACHING SURVEY OUTCOMES:

"My advisor always listens to what problems you may be having and truly thinks through what the best way to handle the situation is in their opinion. My advisor also does a good job of letting you think through the problem and helps you reach a final decision."

- Chapter President





CHAPTER ENGAGEMENT:



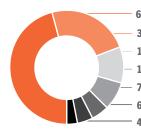
Meetings total with an average of **seven** coaching

COACHING MODEL OUTCOMES:



N = 32of headquarters staff/regional directors engaged with office

EDUCATIONAL PROGRAMS



63 programs for health, safety and well-being (45.9%)
32 programs for community building and networking (23.4%)
14 programs for leadership development (10.2%)
11 programs for DEI and belonging (8.0%)
7 programs for officer training or meeting (5.1%)
6 programs for service and philanthropy (4.4%)
4 programs for professional and career development (3.0%)





5,200 Unique number of program attendees

Average number of programs attended per person

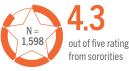
STUDENT AND MEMBER EXPERIENCE

CULTURE OF CAMPUS FRATERNITIES AND SORORITIES SURVEY:

Every two years, the Office of Fraternity and Sorority Life partners with Dyad Strategies to survey all members of the community to identify strengths and opportunity for chapters and the overall community.

Sense of Belonging: significantly higher than peer and national averages for both fraternity and sorority members.





Overall Satisfaction: satisfaction among members of campus fraternities and sororities increased in 2024.





AWARDS AND RECOGNITION 🖗

NATIONAL AWARDS 2023-24:

College Panhellenic Association

Council Impact Award Southeastern Greek Leadership Association

Interfraternity Council

Outstanding Interfraternity Council North American Interfraternity Conference

Outstanding Peer Governance North American Interfraternity Conference

Laurel Wreath Award for the IFC New Member Series North American Interfraternity Conference

Undergraduate Award of Distinction: John Shoemaker, 2023 IFC President North American Interfraternity Conference

Council Impact Award Southeastern Greek Leadership Association

PILLARS OF THE COMMUNITY AWARDS 2024:

Winston Fowler Sigma Alpha Zeta (now Pi Kappa Alpha)

Dr. Joy Smith Kappa Kappa Gamma

Cathy Campbell Turner

Dr. Donald McKale Delta Tau Delta

Dr. Altheia Richardson Delta Sigma Theta Sorority, Inc. Alpha Gamma Delta Dr. Curtis White Omega Psi Phi Fraternity, Inc.

CHAPTER EXCELLENCE AWARDS 2024:

Members of the Year

Sidney Kornberg (CPA) Delta Zeta

Hunter Stokes (IFC) Phi Sigma Kappa

Katelyn Nguyen (MGC Member) Delta Phi Lambda Sorority, Inc. .

Blake Summer (NPHC Sorority) Zeta Phi Beta Sorority, Inc.

James Barr (NPHC Fraternity) Kappa Alpha Psi Fraternity, Inc.

Chapters of the Year

Kappa Delta (CPA) Amanda H. Hays Cup

Beta Upsilon Chi (IFC) Dr. Jerome V. Reel, Jr. Cup

Delta Phi Lambda Sorority, Inc. (MGC) Founders Cup

Delta Sigma Theta Sorority, Inc. (NPHC) *Dr. Altheia L. Richardson Cup*